Since 1880, the Kentucky Distillers’ Association has stood strong in supporting America’s distilled spirits industry – and the nation’s only native spirit, Bourbon. And the business has never looked better.

Learn more at:
www.kybourbon.com
www.kybourbontrail.com
www.kybourbonaffair.com

ON PACE FOR RECORD GROWTH BY 2020

BOURBON TOURISTS MADE A RECORD 1.4 MILLION DISTILLERY STOPS IN 2018

KENTUCKY BOURBON TRAIL® ATTRACTS 1 MILLION VISITS FOR FIRST TIME SINCE CREATION IN 1999

340,000 STOPS AT KENTUCKY BOURBON TRAIL CRAFT TOUR®

370% INCREASE IN ATTENDANCE OVER THE LAST 10 YEARS

MORE THAN 24,000 PEOPLE WILL OWE THEIR PAYCHECKS TO THE DISTILLING INDUSTRY

$1.2 BILLION PAYROLL

$10 BILLION IN ECONOMIC OUTPUT

KENTUCKY SOURCED GRAINS AID FAMILY FARMERS

KDA DISTILLERS BOUGHT MORE THAN 9 MILLION BUSHELS OF CORN AND OTHER GRAINS IN 2017 FROM KENTUCKY FARMERS

THAT’S OVER HALF OF ALL DISTILLERY CORN PURCHASES

9 BUSHELS OF CORN + 3 BUSHELS OF OTHER GRAINS = 1 BARREL OF BOURBON

PROVIDING A BOOST FOR LOCAL SCHOOLS & ECONOMY

DISTILLERS PAID A RECORD $23 MILLION IN BARREL TAXES IN 2018

REVENUE FUNDS LOCAL SCHOOLS, LIBRARIES, PUBLIC SAFETY

TAX-ASSESSED VALUE OF AGING BARRELS IS $3 BILLION

VALUE HAS MORE THAN TRIPLED IN LAST 10 YEARS

THE ECONOMIC IMPACT OF KENTUCKY’S SIGNATURE BOURBON & DISTILLED SPIRITS INDUSTRY

$450+ MILLION EXPORTED IN 2017

EXPORT VALUE HAS TRIPLED IN LAST 20 YEARS

EUC COUNTRIES MAKE UP NEARLY HALF OF KENTUCKY WHISKEY EXPORTS

EUROPE COUNTRIES MAKE UP NEARLY HALF OF KENTUCKY WHISKEY EXPORTS

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FOR EVERY DISTILLING JOB, THREE MORE ARE CREATED DOWN THE LINE

ONLY LIGHT TRUCKS/UTILITY VEHICLES HAVE MORE JOBS & HIGHER MULTIPLIER

DISTILLING RANKS HIGHER THAN ALL BUT ONE OF 532 KENTUCKY INDUSTRIES IN STATE’S SHARE OF NATIONAL EMPLOYMENT AND MANUFACTURING OUTPUT

KENTUCKY INDUSTRY HAS BOTH MORE JOBS AND HIGHER SPIN-OFF FOR EVERY DISTILLING JOB, THREE MORE ARE CREATED DOWN THE LINE

ONLY LIGHT TRUCKS/UTILITY VEHICLES HAVE MORE JOBS & HIGHER MULTIPLIER

DISTILLING RANKS HIGHER THAN ALL BUT ONE OF 532 KENTUCKY INDUSTRIES IN STATE’S SHARE OF NATIONAL EMPLOYMENT AND MANUFACTURING OUTPUT

KENTUCKY IS THE BIRTHPLACE OF BOURBON AMERICA’S ONLY NATIVE SPIRIT, AS DECLARED BY CONGRESS IN 1964

KENTUCKY’S SIGNATURE DISTILLING INDUSTRY: GENERATES 20,100 JOBS, $1 BILLION IN PAYROLL, $235 MILLION IN LOCAL & STATE TAX REVENUE

68 DISTILLERIES AS OF 2018 – UP 250% IN LAST DECADE
MORE THAN A THIRD OF ALL DISTILLING JOBS IN THE U.S.
AVERAGE SALARY OF $95,000 – UP 23% SINCE 2009
32 COUNTIES WITH AT LEAST ONE DISTILLERY (ONLY 8 IN 2009)

KENTUCKY HAS MORE BOURBON THAN PEOPLE
MORE THAN 7.5 MILLION BARRELS OF BOURBON AGING
4.3 MILLION PEOPLE
HIGHEST INVENTORY IN MORE THAN 40 YEARS

BOURBON PRODUCTION HAS INCREASED 115 PERCENT IN LAST 10 YEARS
MORE THAN 8.1 MILLION BARRELS OF BOURBON AND OTHER SPIRITS NOW GENTLY AGING IN KENTUCKY

$2.3 BILLION IN CAPITAL PROJECTS COMPLETED OR PLANNED BY 2022
BUILDING BOOM INCLUDES NEW DISTILLERIES, WAREHOUSES, TOURISM CENTERS
NEXT AMBER WAVE OF INVESTMENTS WILL CREATE 1,800 NEW JOBS, $70 MILLION IN PAYROLL, $8.4 MILLION IN TAX REVENUE

POURS $8.6 BILLION INTO KENTUCKY’S ECONOMY EVERY YEAR

KENTUCKY TAXES SPIRITS PRODUCTION HIGHER THAN ALL OTHER INDUSTRIES
HIGHEST AMONG ALL 532 INDUSTRIES IN KENTUCKY
28 PERCENT OF EVERY DOLLAR GOES TO TAXES
BEER PAYS 13 PERCENT– WINE TAXED AT 3 PERCENT
KENTUCKY SPIRITS’ EXCISE & WHOLESALE TAX RATE IS FIFTH HIGHEST IN THE COUNTRY

WE CAN’T EVEN BEAT TENNESSEE...

TENNESSEE – SECOND TO KENTUCKY IN WHISKEY PRODUCTION NATIONALLY— TAXES SPIRITS AT HALF THE RATE AS KENTUCKY

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