



**PRODUCING
95 PERCENT
OF THE
WORLD'S
SUPPLY**

KENTUCKY IS THE BIRTHPLACE
OF BOURBON

AMERICA'S ONLY NATIVE SPIRIT,
AS DECLARED BY CONGRESS IN 1964

KENTUCKY'S SIGNATURE DISTILLING INDUSTRY:

GENERATES **20,100 JOBS,**
\$1 BILLION IN PAYROLL,
\$235 MILLION
IN LOCAL & STATE
TAX REVENUE

68 DISTILLERIES AS OF 2018 –
UP 250% IN LAST DECADE

MORE THAN A THIRD OF
ALL DISTILLING JOBS IN THE U.S.

AVERAGE SALARY OF \$95,000 –
UP 23% SINCE 2009

32 COUNTIES WITH AT LEAST
ONE DISTILLERY (ONLY 8 IN 2009)

ONLY ONE

KENTUCKY
INDUSTRY HAS BOTH
MORE JOBS AND
HIGHER SPIN-OFF

FOR EVERY DISTILLING
JOB, THREE MORE ARE
CREATED DOWN THE LINE

ONLY LIGHT TRUCKS/UTILITY
VEHICLES HAVE MORE JOBS
& HIGHER MULTIPLIER

DISTILLING RANKS HIGHER
THAN ALL BUT ONE OF 532
KENTUCKY INDUSTRIES
IN STATE'S SHARE OF
NATIONAL EMPLOYMENT AND
MANUFACTURING OUTPUT



KENTUCKY HAS
MORE BOURBON
THAN PEOPLE

MORE THAN 7.5 MILLION
BARRELS OF BOURBON AGING

4.3 MILLION PEOPLE

HIGHEST INVENTORY IN
MORE THAN 40 YEARS



**POURS \$8.6
BILLION**

INTO KENTUCKY'S
ECONOMY EVERY YEAR



BOURBON PRODUCTION HAS
INCREASED 115 PERCENT
IN LAST 10 YEARS

MORE THAN 8.1 MILLION BARRELS
OF BOURBON AND OTHER SPIRITS
NOW GENTLY AGING IN KENTUCKY

**\$2.3
BILLION**

IN CAPITAL
PROJECTS
COMPLETED OR
PLANNED BY 2022

BUILDING BOOM
INCLUDES NEW
DISTILLERIES,
WAREHOUSES,
TOURISM CENTERS

**NEXT AMBER WAVE
OF INVESTMENTS WILL
CREATE 1,800 NEW JOBS,
\$70 MILLION IN PAYROLL,
\$8.4 MILLION IN
TAX REVENUE**



**KENTUCKY
TAXES SPIRITS
PRODUCTION
HIGHER THAN
ALL OTHER
INDUSTRIES**

HIGHEST AMONG ALL 532
INDUSTRIES IN KENTUCKY

28 PERCENT OF EVERY DOLLAR
GOES TO TAXES

BEER PAYS 13 PERCENT –
WINE TAXED AT 3 PERCENT

KENTUCKY SPIRITS' EXCISE &
WHOLESALE TAX RATE IS FIFTH
HIGHEST IN THE COUNTRY

**WE CAN'T
EVEN BEAT
TENNESSEE...**

TENNESSEE – SECOND TO
KENTUCKY IN WHISKEY
PRODUCTION NATIONALLY –
TAXES SPIRITS AT HALF
THE RATE AS KENTUCKY

