



DIRECTOR OF INDUSTRY RESPONSIBILITY & SUSTAINABILITY

SERIOUS INQUIRIES ONLY

The Kentucky Distillers' Association, a 139-year-old non-profit organization that promotes, protects and elevates the Commonwealth's signature Bourbon and distilled spirits industry, is seeking a Director of Industry Responsibility & Sustainability.

Founded in 1880, the KDA is the state's voice for Bourbon and spirits issues. Its diverse and growing membership of 40 distilleries produce 90 percent of the world's Bourbon, from legendary, global brands to emerging micro distilleries that are building the next generation of the timeless craft.

This critical position will support the KDA, its Board of Directors and member companies in strengthening the industry's significant commitment to social responsibility and industry sustainability through collective action and greater collaboration.

The Director of Industry Responsibility and Sustainability will seek out, develop and support effective programs, solutions and public policies that make a difference in alcohol responsibility, environmental sustainability, industry research and workforce development, including collaborative initiatives with Kentucky's higher education partners and resources.

RESPONSIBILITIES

- Develop effective social responsibility and sustainability tools and strategies for KDA members to implement in their daily practices, marketing, tourism, manufacturing and other programs;
- Assist member distillers as a standards guardian for the industry in the areas of social responsibility and industry sustainability;
- Provide support to the collaborative efforts of the KDA to establish sustainability of the distilled spirits industry by working with a coalition of Kentucky higher education partners and other resources to ensure strong future growth;





- Manage relationships and maintain a cooperative relationship between education partners to achieve the goals of the coalition;
- Facilitate communication between Kentucky's colleges and universities to ensure industry needs are addressed through the most effective and efficient use of resources;
- Oversee, manage and support the KDA advisory board working with the higher education coalition;
- Track, implement and share best practices in promoting responsibility and sustainability to a variety of publics, including members, consumers and partners;
- Advocate for responsibility and sustainability to a variety of internal and external stakeholders;
- Identify and build relationships and partnerships that will extend the KDA's reach and impact on responsibility and sustainability measures;
- Leads the KDA's Social Responsibility Advisory Group to build engagement around social responsibility;
- Act as the main liaison between KDA and the Foundation for Advancing Alcohol Responsibility (www.responsibility.org) as well as other industry organizations;
- Support public policy initiatives enabling effective responsibility measures in conjunction with elected officials and the KDA's governmental affairs team;
- Other duties as assigned by the KDA President and Board of Directors;
- Some evening and weekend responsibilities required, including some travel.

MUST REQUIREMENTS

- A four-year college degree in public policy, business, marketing, communications, environmental science / sustainability or related area.
- Excellent interpersonal, written and verbal communication skills and outstanding relationship building skills.
- Strong ability to collaborate across a diverse organization and drive a shared agenda that recognizes and supports different levels of needs.
- Willingness to learn and seek out new partnerships and resources.
- Ability to multi-task and manage a wide range of duties with little or no supervision.
- Exceptional organizational skills and strong attention to detail.
- Ability to influence positive change as both a leader and doer with a high level of professionalism.





- Ability to follow through on issues in a timely manner and work effectively under tight deadlines.
- Ability to work with a small, tight-knit team across job platforms and responsibilities.
- Positive attitude, high energy, self-motivated, and passion for social responsibility.

PREFERRED REQUIREMENTS

- Experience in the beverage alcohol industry.
- Experience working on corporate responsibility and/or sustainability issues.
- Experience and knowledge of Kentucky Bourbon and KDA member distilleries.
- Experience working with higher education institutions.

SALARY AND BENEFITS

- Salary commensurate with experience
- Benefits include medical, dental, vision and life insurance
- Retirement plan, including employee contribution and employer match
- Holiday and vacation pay, commensurate with experience
- Based in Frankfort, Ky.

MORE INFORMATION

Send a cover letter, resume, references and salary expectations to eric@kybourbon.com with “KDA Industry Responsibility & Sustainability Search” in the subject line. Applications that are submitted to other e-mails addresses, or that do not contain “KDA Industry Responsibility & Sustainability Search” in the subject line, will not be accepted. Hard copies may be submitted to KDA Industry Responsibility & Sustainability Search, 100 Capital Avenue Frankfort, Ky. 40601. Deadline to apply is close of business Friday, Dec. 13.

The Kentucky Distillers' Association is an Equal Opportunity Employer. Nothing in this posting or description should be construed as an offer or guarantee of employment.

