



# BOURBON BOOM BRINGS MASSIVE ECONOMIC IMPACT

10 YEARS OF EXPLOSIVE GROWTH FOR KENTUCKY'S SIGNATURE BOURBON & DISTILLED SPIRITS INDUSTRY

		2009	2019	INCREASE
	<b>DISTILLERIES</b>	<b>19</b>	<b>68</b>	<b>258%</b>
	<b>COUNTIES WITH A DISTILLERY</b>	<b>8</b>	<b>32</b>	<b>300%</b>
	<b>PRODUCTION (BARRELS FILLED)</b>	<b>794,091</b>	<b>1,715,541</b>	<b>116%</b>
	<b>BOURBON INVENTORY (BARRELS)</b>	<b>4,600,962</b>	<b>7,475,311</b>	<b>62%</b>
	<b>TOTAL INVENTORY (BARRELS)</b>	<b>5,012,648</b>	<b>8,078,936</b>	<b>61%</b>
	<b>TAX-ASSESSED VALUE OF INVENTORY</b>	<b>\$893,432,418</b>	<b>\$3,008,063,450</b>	<b>237%</b>
	<b>BARREL TAXES PAID</b>	<b>\$9,544,573</b>	<b>\$22,600,000</b>	<b>137%</b>
	<b>AVERAGE PAY PER JOB</b>	<b>\$77,007</b>	<b>\$94,899</b>	<b>23%</b>
	<b>JOBS GENERATED</b>	<b>9,848</b>	<b>20,124</b>	<b>104%</b>
	<b>PAYROLL</b>	<b>\$441,850,386</b>	<b>\$1,003,819,284</b>	<b>127%</b>
	<b>OUTPUT</b>	<b>\$5,400,000,000</b>	<b>\$8,582,971,924</b>	<b>60%</b>
	<b>TAXES PAID (PRODUCTION &amp; CONSUMPTION)</b>	<b>\$125,113,764</b>	<b>\$234,922,172</b>	<b>88%</b>
	<b>EMPLOYMENT SPIN-OFF FACTOR</b>	<b>3.109</b>	<b>4.063</b>	<b>31%</b>
	<b>KENTUCKY BOURBON TRAIL® &amp; CRAFT TOUR® STOPS</b>	<b>298,621</b>	<b>1,404,926</b>	<b>370%</b>

**\$2.3 billion in capital projects completed or planned by 2022**