



# LIFTING SPIRITS FOUNDATION

EST. 2020

Educating the public about the Commonwealth's signature Bourbon and distilled spirits industry through charitable, educational, literary and scientific research efforts.

## About

The Lifting Spirits Foundation is a 501(c)(3) non-profit organization supporting workforce development issues and initiatives within the distilled spirits industry, including scholarships aimed at increasing diversity and removing barriers to entry for entrepreneurs.

Founded in 1880, the Kentucky Distillers' Association is the state's voice for Bourbon and spirits issues. Its diverse membership produces the overwhelming majority of the world's Bourbon, from legendary, global brands to emerging micro distilleries that are building the next generation of the timeless craft.

## Support

For more information on the Lifting Spirits Foundation or how you and your company can contribute, please contact:

**Sara Barnes**

Director of Responsibility & Industry Sustainability  
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*"This scholarship program aims to make our thriving industry more diverse, equitable, and inclusive. These students are breaking down barriers and transforming our timeless craft in the process. We are deeply grateful to all donors for providing funding to empower these exceptional individuals to induce real and permanent change in our industry and to pursue their dreams."*

Eric Gregory, President, KDA

## KDA SCHOLARS PROGRAM

The "KDA Scholars" program benefits Black, LGBTQIA+, women, people of color and other traditionally underrepresented groups. It is currently funding credit hours in certificate programs directly related to the distilling industry at three state universities: University of Louisville, University of Kentucky, and Kentucky State University.

The group also is working to expand these scholarships to other Kentucky educational institutions in order to increase opportunities for young professionals so they can launch meaningful careers in Kentucky's Bourbon and distilled spirits industry.

The KDA has received tremendous support from its membership in funding these scholarships and engaging KDA Scholars. Most recently, The Wild Turkey Distilling Co. and Russell's Reserve Bourbon donated \$20,000 to the KDA's Lifting Spirits Foundation, which will fund KDA Scholars certificate program credit hours at participating institutions.

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