

BOURBON

— 2025 ECONOMIC IMPACT —



Kentucky Bourbon is a **\$9 billion economic and tourism powerhouse** for the Commonwealth, now generating more jobs, more payroll, more tax revenue, more tourists and more distilleries in more Kentucky counties than ever before.



Today, there is a record inventory of **16.1 million Bourbon barrels** aging across the state.



Kentucky has **127 licensed distilleries** operated by 103 companies in 49 Kentucky counties.



The distilling industry generated **\$360 million in state & local taxes** last year, which is \$232 million more in taxes (180%) than what was paid just 15 years ago. It also pays **\$2 billion** in federal alcohol excise taxes every year.



Corn production in core distilling counties has **increased 300%** since 2009. Distillers purchased **21 million bushels of Kentucky corn & grain annually**.



Kentucky Bourbon Trail® tour generated 2.7 million visitor experiences in 2024 and continues to revolutionize tourism in the Commonwealth.



Distilling generates more than **23,100 jobs in Kentucky** with annual salaries, wages, and benefits of **\$2.2 billion**.



Kentucky distillers shipped more than **\$504 million in exports** to more than 140 countries in 2023, almost all of which was Bourbon. The largest export country was Canada; the largest export market was the European Union.
